# CENTRAL BANK OF KENYA



# CREDIT OFFICER SURVEY

## QUARTER ENDED SEPTEMBER 2012

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## 1.0 FOREWORD

## 1.1 KENYAN BANKING SECTOR PERFORMANCE

For the quarter ended 30<sup>th</sup> September 2012, the Kenyan Banking Sector demonstrated continued growth. Some of the sector's performance indicators were as follows:

- The aggregate balance sheet increased by 4.6 percent from Kshs 2.195 trillion in June 2012 to Kshs 2.297 trillion in September 2012.
- Gross loans expanded by 1.6 percent from Kshs 1.29 trillion in June 2012 to Kshs 1.31 trillion in September 2012.
- Deposits grew by 3.6 percent from Kshs 1.66 trillion in June 2012 to Kshs 1.72 trillion in September 2012.
- Total capital increased by 3.47 percent from Kshs 294.3 billion in June 2012 to Kshs 304.5 billion in September 2012.
- Gross non-performing loans increased by 5.6 percent from Kshs 57.5 billion in June 2012 to Kshs 60.74 billion in September 2012.
- Unaudited pre-tax profits stood at Kshs 53.2 billion for the quarter ending  $30^{th}$  June 2012 compared to Kshs 80.8 billion for the quarter ending  $30^{th}$  September 2012, a 51.9% increase.

## 1.2 CREDIT OFFICER SURVEY

Credit risk is the single largest factor affecting the soundness of financial institutions and the financial system as a whole and lending is the principal business for most banks. The total percentage of loans to total assets for the period ended 30<sup>th</sup> September 2012 was 56.8%. In order to identify potential risks and enhance understanding of credit risk, the Central Bank of Kenya introduced a quarterly Credit Officer Survey effective March 2012. So far CBK has undertaken three credit officer surveys for the periods ending 31<sup>st</sup> March 2012, 30<sup>th</sup> June 2012 and 30<sup>th</sup> September 2012.

For the quarter ended 30<sup>th</sup> September 2012, CBK received Credit Officer Survey responses from all the 42 operational banks and 1 mortgage finance company. The list of the respondents is attached to this report as **Annex I**. Charterhouse Bank Ltd which is currently under statutory management was excluded from the survey.

Comparison of findings obtained in the quarter ended June 2012 and the quarter ended September 2012 reveals that:-

• Demand for credit in the quarter ended September 2012 increased in trade as well as personal and household sectors but reduced for transport and communication as well as energy and water sectors.

- Credit standards were tightened for the building and real estate sectors in September 2012 while they were eased for the financial services, agriculture, real estate, tourism as well as the restaurant and hotel sectors.
- Supply of international trade finance remained unchanged for all the sectors.
- Banks expect NPLs to remain generally unchanged for all the sectors in the quarter ended 31<sup>st</sup> December 2012.
- Credit recovery efforts are expected to be intensified in real estate, personal/household and building and construction sectors.

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## 2.0 EXECUTIVE SUMMARY

## 2.1 SURVEY METHODOLOGY

The credit officer survey for the quarter ended September 2012 comprised five questions that focused on:-

- Demand for credit.
- Credit standards.
- International trade finance.
- Non-Performing loans
- Credit recovery efforts.

The survey targeted senior credit officers of all 42 operational banks and 1 mortgage finance company. Charterhouse Bank Ltd, which is currently under statutory management, was excluded from the survey. All the forty three institutions responded. The list of the respondents is attached to this report as **Annex I**.

## 2.2 KEY FINDINGS

The key findings from the survey are detailed below.

## 2.2.1 Demand for credit

In the third quarter of 2012, demand for credit increased in the personal/household and trade sectors. Demand for credit in the agriculture sector as well as energy and water sectors remained largely unchanged while it decreased in the transport and communication Sector.

The survey indicated that cost of borrowing was the greatest factor that led to a decreased demand for credit.

## 2.2.2 Credit Standards

Credit standards were tightened for the building and real estate sectors for the quarter ending September 2012. Some banks expect the new land laws to adversely affect the performance of loans under building and construction as well as the real estate sectors. This is due to the envisaged lengthy and more complex credit appraisal procedures.

Bank's cost of funds and balance sheet constraints were reported to have led to tightening of credit standards. Competition from deposit taking microfinance institutions, SACCOs and other non bank credit providers were cited as not having a significant impact on banks credit standards.

### 2.2.3 International Trade Finance

Generally the banks willingness to supply international trade finance to all sectors remained unchanged in the quarter ended 30<sup>th</sup> September 2012.

## 2.2.4 Non-Performing Loans

Over the next three months (October-December 2012), banks expect the non-performing loans to generally remain unchanged.

### 2.2.5 Credit Recovery Efforts

The September 2012 credit survey indicates that seven of the eleven economic sectors will be subjected to intensified credit recovery efforts during the quarter ending December 2012.

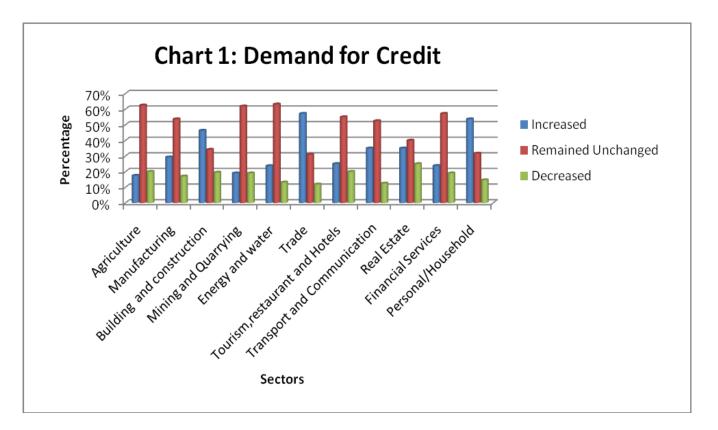
## 3.0 DETAILED SURVEY FINDINGS

### 3.1 Demand for Credit

### 3.1.1 Observations

The demand for credit in the agriculture, manufacturing, mining and quarrying, tourism, transport, financial services, real estate as well as energy and water sectors remained largely unchanged in the quarter ended September 2012. Demand for credit increased in the personal/households, building &construction and trade sectors. None of the sectors experienced a decrease in demand for credit in the quarter as indicated in Chart 1 below.

57 percent of the respondents reported an increase in the demand for credit in the trade sector as compared to 52 percent of the respondents in the survey for quarter ended June 2012. Further, 54 percent of the respondents of the credit survey under analysis reported an increase in the demand for credit to personal and household sector as compared to 42 percent of the respondents in the June 2012. Generally, there was a notable increase in the demand for credit in the quarter ended September 2012 as compared to the quarter ended June 2012.



## Table 1: Demand for Credit

	September 2012				June 2012			
	Increased	Remained	Decreased	Increased	Remained	Decreased		
		Unchanged			Unchanged			
Agriculture	18%	63%	20%	18%	58%	25%		
Manufacturing	29%	54%	17%	40%	29%	31%		
Building &	46%	34%	20%	29%	34%	37%		
construction								
Mining and	19%	62%	19%	10%	68%	23%		
Quarrying								
Energy and water	24%	63%	13%	31%	59%	10%		
Trade	57%	31%	12%	52%	33%	14%		
Tourism,	25%	55%	20%	38%	45%	18%		
restaurant and								
Hotels								
Transport and	35%	53%	13%	41%	34%	24%		
Communication								
Real Estate	35%	40%	25%	38%	17%	45%		
Financial	24%	57%	19%	38%	38%	25%		
Services								
Personal/	54%	32%	15%	42%	24%	34%		
Household								

## 3.2 Factors affecting demand for Credit

## 3.2.1 Observations

The drop in CBR had the most significant impact in increasing demand for credit as shown in **Chart 2** and **Table 2** below. Issuance of debt securities (77 per cent of the respondents) and issuance of equity (78 per cent of the respondents) as well as loans from non banks were reported to have had the least impact on demand of credit in the quarter.

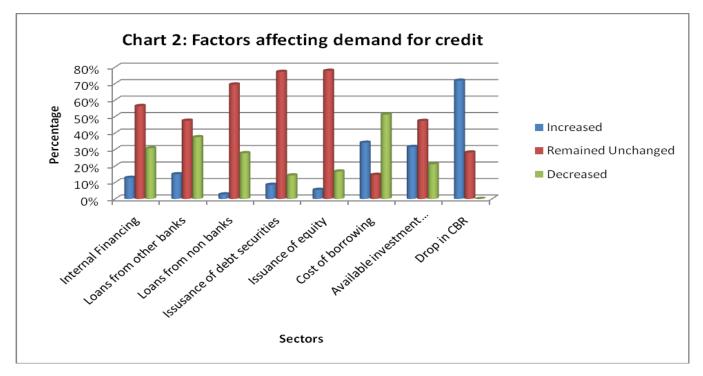


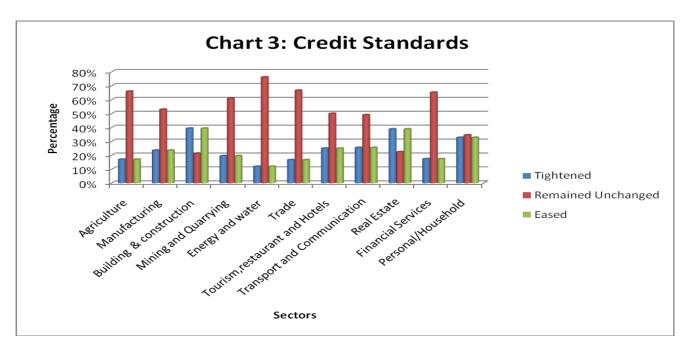
Table 2: Impact of factors affecting demand for credit

	September 2012			June 2012			
		Remained			Remained		
	Increased	Unchanged	Decreased	Increased	Unchanged	Decreased	
Internal Financing	13%	56%	31%	9%	46%	46%	
Loans from other banks	15%	48%	38%	5%	59%	35%	
Loans from non banks	3%	69%	28%	3%	52%	45%	
Issuance of debt securities	9%	77%	14%	3%	85%	12%	
Issuance of equity	6%	78%	17%	3%	79%	18%	
Cost of borrowing	34%	15%	51%	8%	3%	89%	
Available investment opportunities	32%	47%	21%	26%	50%	24%	
Drop in CBR	72%	28%	0%	-	_	-	

### 3.3 Credit Standards

#### 3.3.1 Observations

In the quarter ended September 2012, there was generally no major change in credit standards to most of the sectors. However, credit standards for the building and construction, real estate and personal/household sectors were tightened in the quarter just as was done in the quarter ended June 2012. **Chart 3** and **Table 3** below details the responses on credit standards in the quarter ended September 2012.



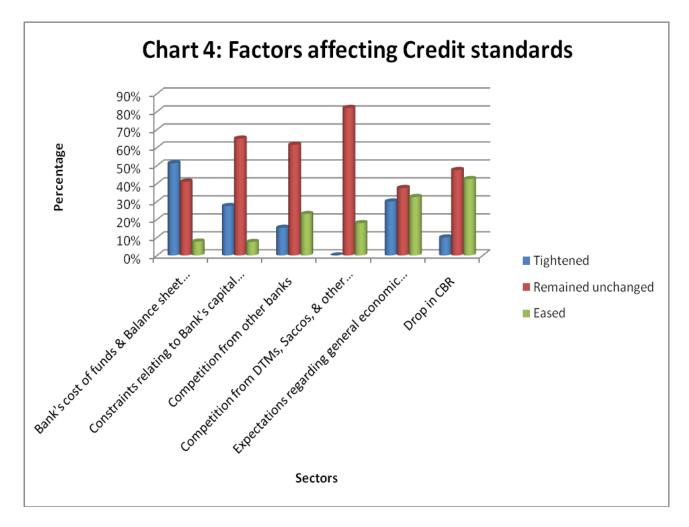
### Table 3: Credit Standards

	September 2012			June 2012			
	Tightened	Remained Unchanged	Eased	Tightened	Remained Unchanged	Eased	
Agriculture	17%	76%	7%	17%	66%	17%	
Manufacturing	19%	70%	12%	24%	53%	24%	
Building & Construction	41%	49%	10%	39%	21%	39%	
Mining and Quarrying	18%	72%	10%	20%	61%	20%	
Energy and water	13%	79%	8%	12%	76%	12%	
Trade	29%	52%	19%	17%	67%	17%	
Tourism, restaurant and Hotels	26%	67%	7%	25%	50%	25%	
Transport and communication	29%	57%	14%	25%	49%	25%	
Real Estate	42%	51%	7%	39%	22%	39%	
Financial Services	17%	76%	7%	17%	65%	17%	
Personal/Household	33%	57%	10%	33%	35%	33%	

#### 3.4 Factors affecting credit standards

#### 3.4.1 Observations

51 percent of the respondents reported that banks' cost of funds and balance sheet constraints are the main factors which contributed to the tightening of credit standards. 30 percent of the respondents cited expectations regarding the general economic activity to have led to tightening of credit standards. The other factors like bank's capital position, competition from other banks, banks liquidity constraints and competition from DTMs, Saccos and other credit providers were cited not to have much impact on their credit standards. **Chart 4** and **Table 4** below indicate the impact of various factors on credit standards.



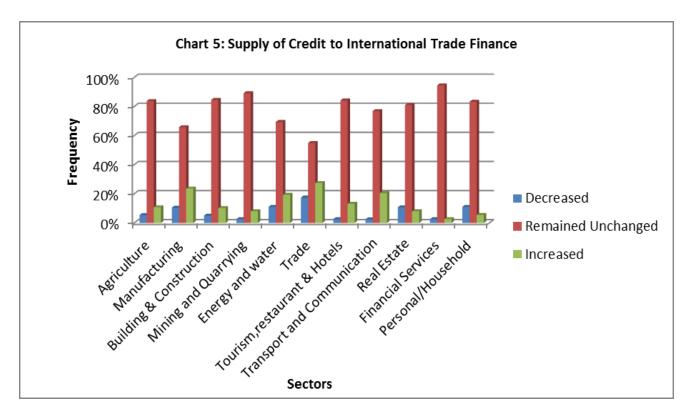
	Se	eptember 2012		June 2012		
	Tightened	Remained Unchanged	Eased	Tightened	Remained Unchanged	Eased
Bank's cost of funds & Balance sheet constraints	51%	41%	8%	71%	29%	0%
Constraints relating to Bank's capital position	28%	65%	8%	28%	67%	6%
Competition from other banks	15%	62%	23%	27%	59%	15%
Bank's Liquidity constraints	-	-	-	29%	62%	9%
Competition from DTMs, Saccos, & other Credit Providers	0%	82%	18%	3%	82%	15%
Expectations regarding general economic activity	30%	38%	33%	54%	34%	11%
Drop in CBR	10%	48%	43%	-	_	-

#### Table 4: Impact of factors affecting credit standards

### 3.5 International Trade Finance

#### 3.5.1 Observations

It has been observed that from June to September 2012, the supply of International Trade Finance remained unchanged in all the sectors as was observed for the quarters ended June and March 2012 as indicated in **Chart 5** and **Table 5** below. 28 percent of the respondents in Trade Sector reported that supply for international finance increased in the quarter ended September 2012 as compared to 27 per cent and 35 per cent reported in the quarters ended June and March 2012 respectively.



		September 201	2		June 2012			
	Fall	Remained Constant	Increased	Fall	Remained Constant	Increased		
Agriculture	5%	84%	11%	8%	78%	14%		
Manufacturing	11%	66%	24%	13%	63%	25%		
Building & construction	5%	85%	10%	21%	68%	11%		
Mining and Quarrying	3%	89%	8%	0%	97%	3%		
Energy and water	11%	69%	19%	3%	81%	17%		
Trade	18%	55%	28%	17%	56%	27%		
Tourism, Restaurant & Hotels	3%	84%	13%	14%	81%	5%		
Transport & Communication	3%	77%	21%	17%	72%	11%		
Real Estate	11%	81%	8%	27%	65%	8%		
Financial Services	3%	95%	3%	5%	84%	11%		
Personal/House hold	11%	83%	6%	9%	88%	3%		

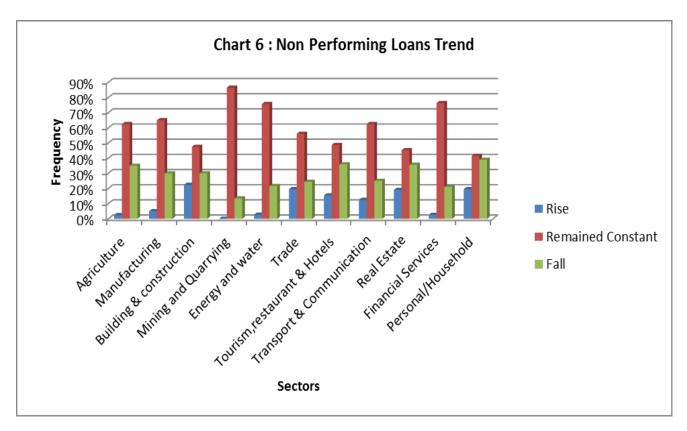
#### Table 5: Supply of Credit to International Trade Finance

## 3.6 Non-Performing Loans (NPLs)

## 3.6.1 Observations

Over the next three months (October-December 2012), banks generally expect the nonperforming loans to generally remain unchanged. This forecast could be informed by the slow and marginal downward adjustment of lending rates by commercial banks despite the reduction by CBK of the Central Bank Rate (CBR) from 18% in June 2012 to 13% in September 2012.

The June 2012 survey had forecasted an increase in NPLs in personal/ household, building and construction and trade sectors. The September 2012 data on actual NPLs supported this forecast. For the quarter ending December 2012, the respondents forecast an increase in NPLs in the building and construction sector (23 percent of the respondents), personal/ household sector (20 percent of the respondents), trade sector (20 percent of the respondents) and real estate (19 percent of the respondents) sector. **Chart 6** and **Table 6** below indicate the banks expectations on NPL trend.



## Table 6: Non Performing Loans Trend

		September 201	2	June 2012		
	Rise	Remained	Fall	Rise	Remained	Fall
		Constant			Constant	
Agriculture	3%	63%	35%	20%	49%	32%
Manufacturing	5%	65%	30%	21%	52%	26%
Building & construction	23%	48%	30%	38%	45%	18%
Mining and Quarrying	0%	86%	14%	8%	81%	11%
Energy and water	3%	76%	22%	5%	79%	16%
Trade	20%	56%	24%	37%	34%	29%
Tourism, Restaurant &	15%	49%	36%	23%	55%	23%
Hotels						
Transport & Communication	13%	63%	25%	28%	48%	25%
Real Estate	19%	45%	36%	35%	38%	28%
Financial Services	3%	76%	21%	16%	66%	18%
Personal/Household	20%	41%	39%	39%	42%	18%

## 3.7 Credit Recovery Efforts

#### 3.7.1 Observations

The September 2012 credit survey indicated that 7 of the 11 sectors (64 per cent of the sectors) will be subjected to intensified credit recovery efforts in the quarter ending December 2012.

However the credit recovery efforts on loans to mining and quarrying, energy and water, and financial service sectors are expected to remain constant. The forecast on credit recovery efforts is consistent with the respondents forecast on NPLs. The detailed responses on the expected credit recovery efforts in the quarter ending December 2012 are indicated in **Chart 7** and **Table 7** below.

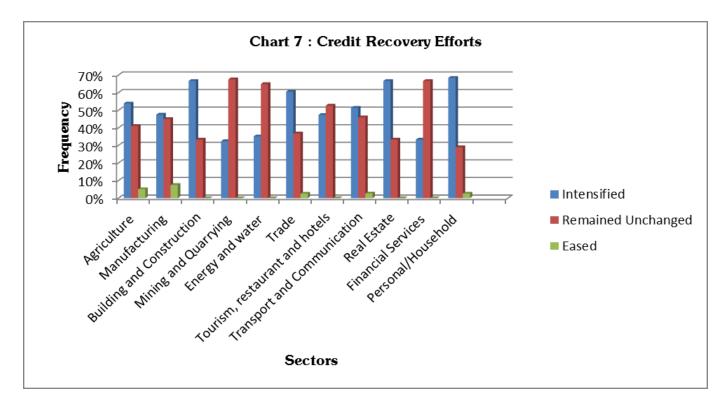


Table	7:	Credit	Recovery	Efforts
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	September 2012			June 2012		
	Intensified	Remained	Eased	Intensified	Remained	Eased
		Unchanged			Unchanged	
Agriculture	54%	41%	5%	50%	47%	3%
Manufacturing	48%	45%	8%	55%	42%	3%
Building &				72%	28%	
construction	67%	33%	0%			0%
Mining and				36%	64%	
Quarrying	32%	68%	0%			0%
Energy and water	35%	65%	0%	37%	63%	0%

	September 2012			June 2012			
	Intensified	Remained	Eased	Intensified	Remained	Eased	
		Unchanged			Unchanged		
Trade	61%	37%	3%	61%	34%	5%	
Tourism, Restaurant				53%	45%	3%	
& Hotels	47%	53%	0%				
Transport &				63%	38%	0%	
Communication	51%	46%	3%				
Real Estate	67%	33%	0%	71%	22%	7%	
Financial Services	33%	67%	0%	45%	53%	3%	
Personal/Household	68%	29%	3%	75%	23%	3%	

## LIST OF THE RESPONDENTS

- 1. African Banking Corporation Ltd.
- 2. Bank of Africa Kenya Ltd.
- 3. Bank of Baroda
- 4. Bank of India
- 5. Barclays Bank of Kenya Ltd.
- 6. CFC Stanbic Bank Ltd.
- 7. Chase Bank (K) Ltd.
- 8. Citibank N.A Kenya.
- 9. Commercial Bank of Africa Ltd.
- 10. Consolidated Bank of Kenya Ltd.
- 11.Co-operative Bank of Kenya Ltd.
- 12. Credit Bank Ltd.
- 13. Development Bank of Kenya Ltd.
- 14. Diamond Trust Bank (K) Ltd.
- 15. Dubai Bank Kenya Ltd.
- 16.Ecobank Kenya Ltd.
- 17. Equatorial Commercial Bank Ltd.
- 18. Equity Bank Ltd.
- 19. Family Bank Ltd.
- 20. Fidelity Commercial Bank Ltd.
- 21.Fina Bank Ltd.
- 22. First Community Bank Limited.
- 23. Giro Commercial Bank Ltd.
- 24. Guardian Bank Ltd.
- 25.Gulf African Bank Limited.
- 26.Habib Bank A.G Zurich.
- 27.Habib Bank Ltd.
- 28.I & M Bank Ltd.
- 29.Imperial Bank Ltd.
- 30. Jamii Bora Bank Ltd.
- 31.Kenya Commercial Bank Ltd.
- 32.K-Rep Bank Ltd.
- 33.Middle East Bank (K) Ltd.

- 34.National Bank of Kenya Ltd.
- 35.NIC Bank Ltd.
- 36. Oriental Commercial Bank Ltd.
- 37. Paramount Universal Bank Ltd.
- 38.Prime Bank Ltd.
- 39. Standard Chartered Bank (K) Ltd.
- 40. Trans-National Bank Ltd.
- 41. Victoria Commercial Bank Ltd.
- 42.UBA Kenya Bank Ltd.
- 43. Housing Finance Ltd.